



ABOUT GENESIS

ACCELERATE. ENERGIZE. *TRANSFORM.*

Established in 2003 by co-founder Michael Watkins, renowned author of *The First 90 Days* and *Master Your Next Move*, Genesis is a trusted global provider of transition acceleration and leadership development solutions.

Backed by two decades of research and practical experience, our solutions are grounded in proprietary frameworks developed by Michael Watkins. These frameworks, accompanied by a comprehensive set of tools, drives impactful outcomes for leaders, teams and organizations. Our solutions provide a common language to leaders and individuals at all levels in an organization, by adjusting the scopes we are able to cascade our programs from the senior-most level down through the individual contributor level.

We partner with our clients to understand their unique needs, anticipate their challenges, and co-create powerful, customized solutions.

OUR SOLUTIONS

Our solutions are meticulously designed to equip leaders and individuals with the necessary skills and mindset to navigate change and achieve their full potential. With our expertise, you can confidently embrace transitions and elevate your leadership capabilities to drive sustainable growth.



EXECUTIVE COACHING

We offer personalized 1:1 transition and development coaching supported by assessments, planning tools, stakeholder input, and proven frameworks to drive success



FIRST 90 DAYS® RESOURCES

Our online platform provides easy-to-use access to our transition support tools and resources, which can be augmented with 1:1 coaching and webinars.



FIRST 90 DAYS EXPRESS

Our cost-effective cohort-based transition acceleration program helps leaders who have been hired or promoted get up to speed faster and better.



LEADERSHIP DEVELOPMENT

Our Leadership Development Journeys are the ideal solution for organizations seeking to accelerate leadership skills and strengthen the collective approach to executing responsibilities.



TEAM ACCELERATION

Our Team Development Accelerator process leverages our proven framework and module-based delivery to develop high-performing teams.



CUSTOM SOLUTIONS

Looking for tailored solutions that meet your specific needs? We specialize in designing on-boarding programs and solutions that are customized to meet the unique needs of your organization.

Learn more: www.genesisadvisers.com

GENESIS LEADERSHIP CONSULTANTS



Genesis has a global network of over seventy Leadership Consultants. Each consultant is certified by Genesis to coach and facilitate our proprietary First 90 Days® leadership transition methodologies. Located across the globe, our consultants offer a diverse and global perspective on leadership, enriched by cultural awareness and sensitivity. Each possessing a minimum of 10 years of experience in executive and leadership coaching, we ensure a customized match for every leader and organization.



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